

INSTITUTE FOR FAMILY HEALTH

Parkchester Family Practice Bronx, NY



DESIGN TEAM

John Brice, AIA

CLIENT

Institute for Family Health
New York, NY

PROJECT DATA

Total Project Cost:
\$750,000

Construction Date:
1994

The physician's offices and staff room are separated from the treatment areas to provide a quiet, private domain for the providers. Careful consideration was given to the design of the reception and registration functions. Privacy cubicles provide a place to discuss personal issues with the patients, and each provider work with a registration/reception team member to extend the concept of continuity of care into the administrative functions.

This project is a prototype for the unique joint venture of a managed care plan and a non-profit provider group. The program is based on the family practice model of primary care delivery which utilizes family physicians and family nurse practitioners to provide care for all ages from prenatal to gerontology. The goal is to provide continuity of care so that a single provider will take care of the medical needs of all family members. This facility supports up to three providers working at a time and has its own radiology and mammography suite. The design is intended to re-create the intimate setting and ambience of a private practitioner's office. This is achieved by creating two separate treatment areas which are served by individual waiting areas. The interior design emphasizes warm materials with wood flooring throughout the treatment corridors and soft indirect lighting in waiting areas. The main waiting room has diffused daylight through the etched glass storefront.

Geddis
Architects

Architecture . Planning . Interiors